



## ***Olympic Travel Seminar***

ACFO has recognised the huge potential for travel problems arising from the powerful measures being put in place to ensure that the London 2012 Olympics run well. In summary, new powers allow significant short-term and short-notice changes to travel routes – all to ensure that athletes and officials have absolute travel priority.

These changes and disruptions will obviously have the biggest impact on traffic in East London – but many other venues around the country (for football, water-sports and cycling among others) will be subject to similar disruption.

“Business as usual” is an unlikely option for travel in the affected areas during the whole of the Olympics/ Paralympics periods (and the Golden Jubilee celebrations).

Potential problems are not restricted to business car and van use. Rental vehicles – and hotel rooms – will have reduced availability and flexibility – and probably inflated/ premium prices as well. Disruption will not be limited to businesses based in these areas. Employees who normally never go near London may have to try to make a one-off visit to a client based near, or on the other side of one of the sporting venues. They could be in for a shock!

It’s therefore vital that ACFO members are able to prepare contingency plans (“**Hope** for the best but **plan** for the worst”) in good time.

This important event is proving very popular and early application is recommended to secure a place.

## ***Programme & Timing***

Date **Thursday 1<sup>st</sup> March 2012**  
Venue **Ford Headquarters in Brentwood CM13 3BW.**

## ***Agenda & Timetable***

|        |  |
|--------|--|
| 10.00  | Opening & welcome – Julie Jenner, ACFO Chairman                              |
| 10.15  | Welcome – Kevin Griffin, Director – Fleet Operations, Ford Motor Company     |
| 10.35  | The Sportsman’s Tale – Marc Jenkins, Great Britain Triathlete                |
| 11.05  | Transport for London – Ian Wainwright  |
| 11.30  | <i>BREAK</i>   |
| 11.45  | ITM – Simone Buckley, “How Corporates Plan To Operate”                       |
| 12.15  | Transport for London – Ian Wainwright  |
| 13.00  | <i>LUNCH</i>   |
| 13.45  | Portman Travel – Dave Bishop, “The Travel Experts’ Perspective”              |
| 14.15  | Freight Transport Association – James Hookham, “Impact on Freight Operators” |
| 14.45  | Closing Remarks  |
| 15.00* | <i>CLOSE</i>   |

\* *Approximate timing*